



MEDIA RELEASE

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LOSS OF A MIGHTY CRUSADER

The Australian anti-vivisection movement is saddened by the loss of one of the world's greatest campaigners – Hans Reusch.

Chief Executive Officer, Helen Rosser, said today *“Hans Reusch was truly a pioneer in the fight against animal experimentation. His courage and determination to fight against a massive industry despite the persecution makes him an inspiration to us all and we should be encouraged to continue his legacy.”*

In Australia alone, more than six million animals are used in experiments each year. While the public naively believe it to be necessary for medical progress they are largely unaware of the dangers that extrapolation of data from animal experiments to human conditions cause.

Hans Reusch was a man who dared to challenge that misconception in a David and Goliath battle.

“Reusch’s battle continues today, and will continue being fought until animal experimentation is a thing of the past – which is where it belongs. It’s crucial that if we genuinely desire a healthier society we must base medical research on models that accurately mimic the human system, rather than an artificially-induced replica in a different species – species that differ from us anatomically, physiologically and genetically.” **Ms Rosser concluded.**

BACKGROUND

Grand Prix winner at 19, and best selling novelist (selling millions of books, some made into Hollywood films) Hans Reusch also had a medical background and turned his efforts to opposing animal experimentation. He has authored "Slaughter of the Innocent" (1976), "Naked Empress" (1982), and "1000 Doctors (and many more) Against Vivisection."

The Guinness Book of Records listed him as the most litigated person in the world.

Hans Ruesch, considered the father of the modern anti-vivisection movement, died on Monday, September 3rd at age 94.

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